

Climate Action

What resources do
Pakistani activists need?

Reporting Period
Dec 25 to Jan 25

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132 respondents - the views and opinions of a small representative sample and should not be generalized.

Purpose: Assessing what climate activists in Pakistan need to continue and amplify their work.

Data Use: To develop resources and toolkits that will help climate activists increase the impact of their work.

We are here to support you.



Demographics

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Involved in Climate Action

Yes No

46.2%

45.5%

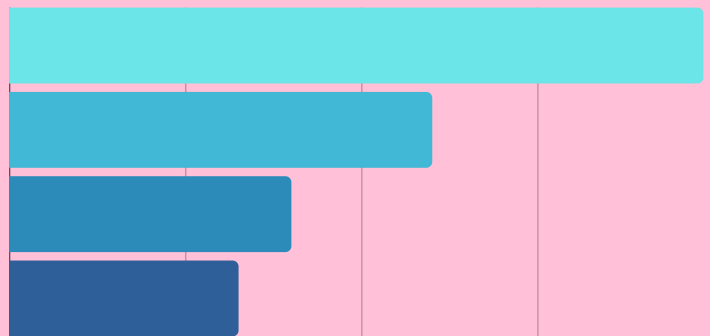
Involvement Level

Moderate

Starting Out

Thinking About It

Active



Prominent Groups

Climate Action Pakistan

Saans Lene Do

Progressive Climate Foundation

YOUNGO

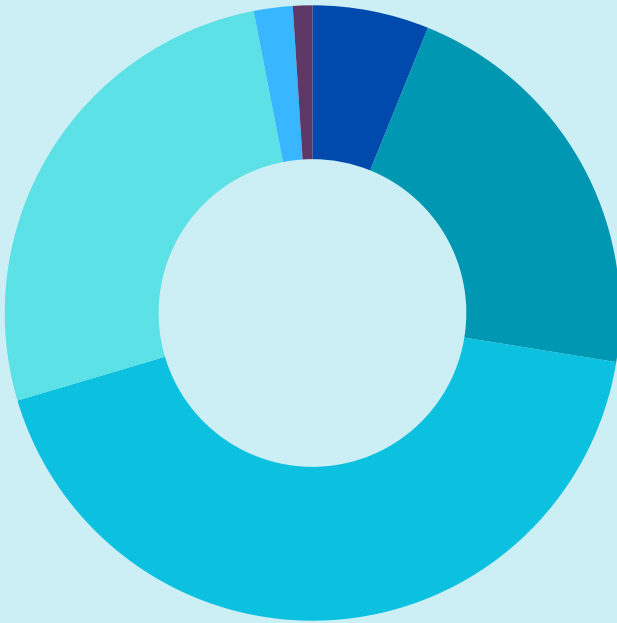
Youth Climate Activists Pakistan

Bargad

Green Youth Movement

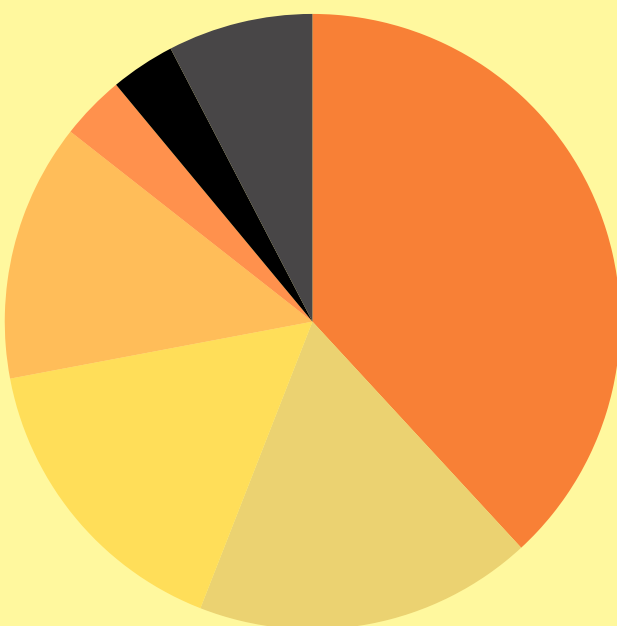
Demographics

Age



6%	under-18
21%	undergraduate
42%	early career
26%	mid-career
2%	mid-to-late career
1%	retired

Location



19%	Islamabad
16%	Karachi
21%	Lahore
9%	Multan
45%	Other cities
4%	Quetta
4%	Rawalpindi

What kind of change do you wish your actions could create?

Cleaner Air
(56.8%)

More Greenery
(53.8%)

**More Awareness
on Climate Change**
(53.8%)

**Cleaner &
More Water**
(46.2%)

**Climate-
Friendly Habits**
(44.7%)

**More Climate
Consciousness**
(44.7%)

**Decreased
Floods** (40.2%)

**Decreased
Heatwaves**
(31.8%)

**More Climate
Education**
(31.8%)

Motivation & Drive

Being affected or knowing someone who was affected by climate change encouraged people to take action

%age of respondents who were affected or knew someone who was affected:

53.8% by floods.

36.4% by heatwaves.

34.8% by smog.



Motivation & Drive

Social media is leading to action

For 58.3% of respondents, social media convinced them to get involved with climate action

43.9% said that information learned at school or university motivated them.

Nearly half of the respondents have anxiety

For 44.7% of respondents, anxiety about the future convinced them to get involved with climate action.



Motivation & Drive

The biggest motivators for climate action were:

- 1) saving nature
- 2) helping people



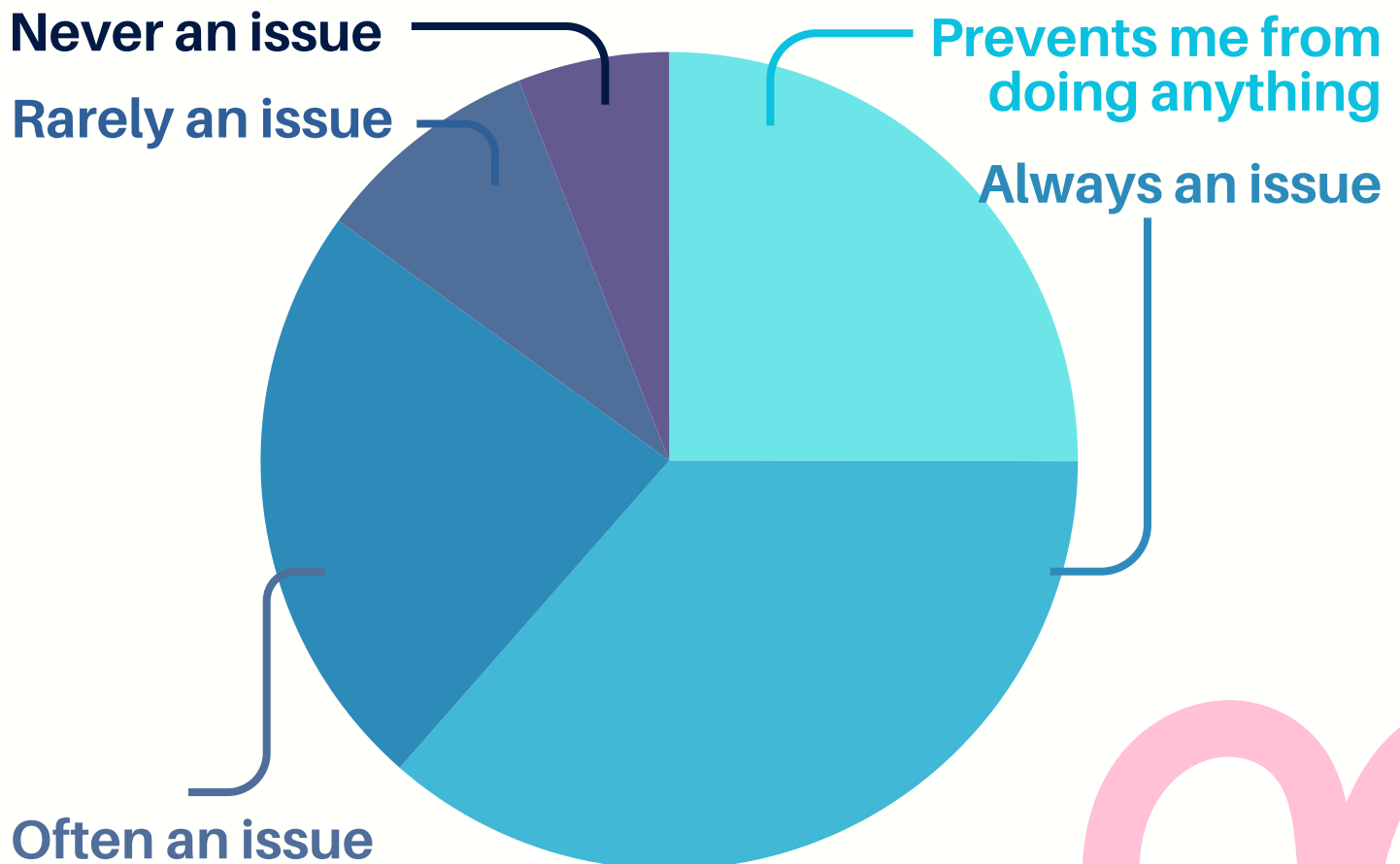
“I get my motivation from ...”

the thought of saving nature — 60%
the idea of helping people — 56%
the idea of a better future for my kids — 52.3%
the idea of helping my country — 43.2%
the thought of protecting animals — 34.1%
the idea of a better life for myself — 31.8%
the current state of affairs — 30.3%
making like-minded friends — 27.3%



Challenges

Funding is usually an issue in lower income countries.



50.8%

Lack of trainings or skills

49.2%

Lack of supportive networks or mentors

62.9%

Lack of institutional support or resources

31.1%

Socioeconomic barriers

43.9%

Lack of time

28%

Difficulty meeting like-minded people

32.6%

Difficulty organizing or coordinating with people

Skills and Growth Needs



53.8%

Public Speaking & Communication

47%

Research & Policy Knowledge

45.5%

Digital Campaigns & Social Media Strategy

42.4%

Research & Fact-Checking

40.9%

Advocacy & Lobbying Decision-Makers

40.2%

Research & Climate Science

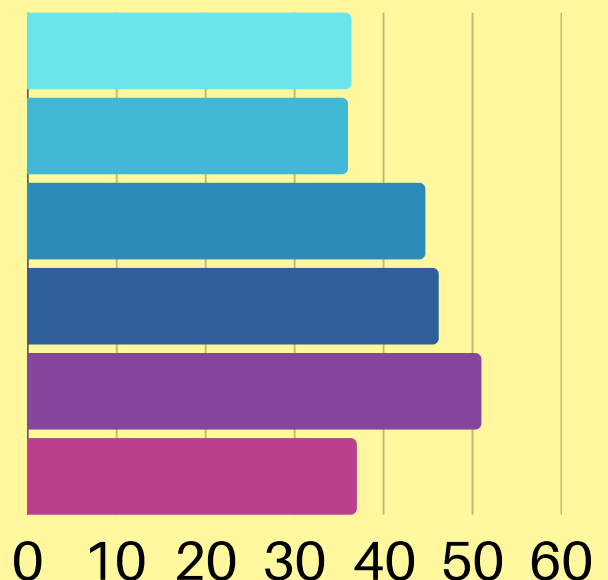
32.6%

Resource Mobilization & Fundraising

31.8%

Project Management & Organizing

Toolkits or Guides
Online Training Workshops
In-Person Training Workshops
Mentorship
Networking Platforms
Small Grants or Microfunding



What the Future Looks Like

What would success look like for you, in three years?

66.7%

More Awareness & Action by Regular People

47.7%

All or Most Government Policies Directed Toward Climate Action

46.2%

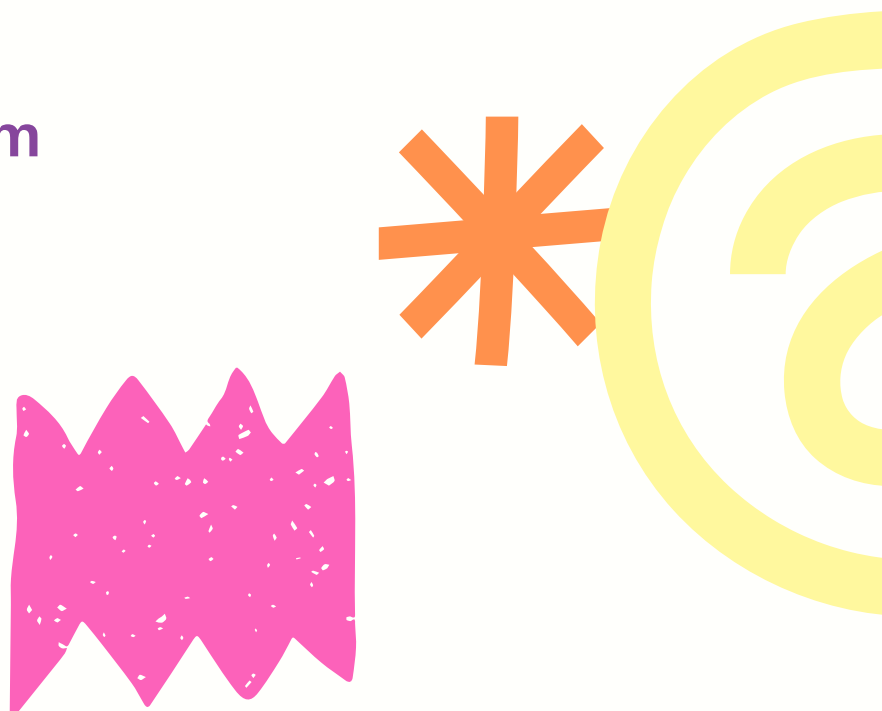
Safeguarding Local Communities From Climate Impacts

40.2%

Climate Change Becoming a Mainstream Media Topic

27.3%

Leading a Successful Climate Action Organization



What the Future Looks Like

What would success look like for the youth climate movement in Pakistan?



To involve all the marginalized youth into the climate action programs, so that all the measures can be taken to prevent Pakistan from the worst and by this people can utilize themselves in a positive way and mental health issues can be reduced

When work for climate change is not considered a hobby for activists or mere projects for university kids but actually seen what the core issue is and acted upon

Mangroves restoration, ban of plastic production, waste segregation and recycling, no smog, no floods, no waste of government resources on building dams and fossil fuel industry.

Standing up for ourselves against the authoritarian government.

What the Future Looks Like

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What would success look like for the youth climate movement in Pakistan?

In my pov, it would look like actually changing our basic habits from as simple as trying not to spit on the road, not to throw trash out of your car or just being mindful enough of turning a running tap off, whenever your using one, keeping your public surroundings clean, planting more and lastly replacing your old cars/bikes exhausts that emits black smoke

What I would love is if there was a youth climate movement with a lot of cohesion, clarity, aligned goals and collaboration

A nationwide network of local grassroots movements working on achieving climate justicethrough an anti-capitalist and anti-imperialist lens.

Thank you for participating.

We'll keep you updated with the resources we develop!

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